BULGARIAN ASSOCIATION FOR DRUG INFORMATION

CELEBRATING 10 YEARS ANNIVERSARY

PARALLEL TRADE | PRO BONO EVENT | 2021 BADI`S MEMBER ONLY

Аспекти - настоящи и бъдещи възможности в паралелната търговия в България

April 02, 2021 | Digital Event Only | via Cisco Webex

СЪС СПЕЦИАЛНОТО УЧАСТИЕ НА:

BULGARIAN ASSOCIATION FOR DRUG INFORMATION

Svetlana Ivanova, Responsible Pharmacist

With more than thirty years of parallel experience in Law and Pharmaceutical industry. The highlights in her pharmaceutical profile include drug information and market conditions.

Drug regulations in regimes for delivery of storage and connection to medicinal products in a warehouse for trade in medicines and parallel installments. Monitoring the safety of medicines, medical devices and food supplements in a wholesale warehouse. Assisting the treatment of inpatients.

Since 2017 to present, Svetlana Ivanova works as a Responsible Pharmacist in Bestamed - Drug regulations in regimes for delivery of storage and connection to medicinal products in a warehouse for trade in medicines and parallel installments.

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Vesela Hristova, Regulatory & Legal Affairs Expert

Regulatory and Legal Affairs Expert in the pharmaceutical sector. Master of International Law responsible for ensuring pharmaceuticals meet relevant legislative and regulatory standards at national and European level.

EXPERIENCE

July 2020 – Current: Regulatory & Legal Affairs Expert BestaMed Ltd.

2019: Mentor Leadership Academy, Sofia Security Forum

November 2018 – June 2020: Legal Expert Tomov & Tomov Law office

2016: Specialisation in International and EU Law Utrecht University

EDUCATION

LLM International Law University College London 2017 – 2018

LLB Law with International Relations University of Sussex 2014 – 2017

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Denitsa Dragomirova, Expert-quality assurance

The professional expertise is mainly in the scope of quality assurance in healthcare, parallel trade of medicines and hospital management**.**

EXPERIENCE

- International project coordinator in Bulgarian Association for Patients' Defence / Sofia /Bulgaria, September 2007-March 2012
- Project manager for Germany and UK clients in Synovate/ IPSOS Bulgaria/ Sofia/ Bulgaria/ April 2012-October 2012
- Quality assurance and accreditation expert in Tokuda Hospital Sofia/ Sofia / Bulgaria, October 2012- October 2018
- Quality assurance expert in BestaMed Ltd. /Sofia / Bulgaria / November 2018-
- Chairperson of MB in Bulgarian Association for Medicines Parallel Trade Development / Sofia / Bulgaria , March 2020 –March 2021

- Chairperson of MB in Bulgarian Medicines Verification Organization/ Sofia/ Bulgaria, March 2020 –March 2021

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Maria Marinova, WAREHOUSE SUPERVISOR

Her entire professional experience is in the field of the supply chain of medical products. Approximately 20 years of it has been in the field of wholesale distribution of medicinal products.

She is dedicated to follow closely all the amendments and novelties in National and the European regulations in the field of the wholesale trade of medical products related to the requirements to the facilities and the organization of the overall process.

Maria Marinova has developed working skills and knowledge in the direct management, coordination, and practical engagement in all the associated internal activities ensuring full compliance with the regulatory statutes and the good distribution practices.

EXPERIENCE

- Warehouse Supervisor in BestaMed / Sofia / 2017 – ongoing
- Responsible Master-Pharmacist and Head of Wholesale Warehouse in ACTAVIS Operations Ltd. / Sofia / 2013 – 2016
- Master Pharmcist in S&D Pharma Bulgaria Ltd./ Sofia / 2000 - 2009

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Boryana Marinkova is the CEO of the Bulgarian Association for Medicines Parallel Trade Development (BAMPTD).

Marinkova is responsible for the implementation of the BAMPTD goals, which are to ensure the access of Bulgarian patients to quality and effective pharmaceutical products under competitive conditions and to promote changes for rapid parallel import of medicines in shortage for the national market.

She has 11 years of experience as a Marketing director at the international healthcare investment Tokuda Hospital since the opening of the largest private hospital in Bulgaria. She was there managing the implementation of the marketing plan, corporate communications and strategic development. In the period 2012-2017 she was responsible for the corporate affairs and the PR of the Bulgarian National Association of Private Hospitals.
She has a Master degree in Marketing at the University of National and World Economy in 2004 after a Bachelor's program in Economics at UNWE.
She is certificated by BEIED in Professional Marketing Management in 2009 and Professional Executive Management in 2015.

Currently she is undergoing a PhD program in Public Administration and is a lecturer in Integrated Marketing Communication at the University of National and World Economy.

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Teodora Chachevska
Head of Regulatory Affairs, Quality Assurance and Pharmacovigilance in Woerwag Pharma Bulgaria EOOD.
She has more than 13 years of experience in the field of Regulatory Affairs - the maintenance and life-cycle of the medicinal products, food supplements and cosmetics worldwide with emphasis on Europe, non-EU countries, CIS, etc. Her field of expertise is also extended to pharmacovigilance, quality assurance (QA), including wholesale distribution of medicinal products and food supplements.
The experience in the Regulatory affairs field started in 2007 at Sopharma AD as Expert Regulatory coordination (CMC and administrative) and was promoted to Manager Regulatory Coordination the same year.

Teodora Chachevska joined Woerwag Pharma GmbH & Co. KG, branch office in 2012 as Regulatory Affairs Manager, where later widened her skills and expertise in the field of Pharmacovigilance and QA. She developed herself by participating in different international projects within the Pharmaceutical industry.

She has a Master's degree in Chemistry and chemical technologies (2001) from Plovdiv University and hold a Specialization of Ecology and Pedagogy. Completed a Master's degree in Finance at Veliko Tarnovo University (2008) and has a post-graduation Certificate in Pharmacy for non-pharmacists from Medical University Sofia (2009).

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Daniela Cherneva graduated from Sofia University "St. Kliment Ohridski" in 2008 with a Bachelor's degree in Russian philology. In 2011 she graduated from New Bulgarian University in Sofia with Master's degree in International Business and in June 2015 she obtained a Master's degree in Public Health and Healthcare Management from the Faculty of Public Health of the Medical University in Sofia. Starting from March 2017 Daniela is a PhD Student in the Faculty of Public Health, Medical University in Sofia.

She has more than 10 years of experience in the Regulatory Affairs, currently in the position of Regulatory Affairs Manager in Medochemie Ltd. Bulgaria.

During her professional life she gained broad experience not only in Regulatory Affairs, but also in pricing and reimbursement, market access, pharmacovigilance, life-cycle product management, etc. Daniela has more than 16 publications and conference participations in the field of Regulatory Affairs and is a member of the Bulgarian Association for Drug Information (BADI) and the International Society for Pharmacoeconomic and Outcome Research (ISPOR)

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Prof. Tatyana Benisheva - Dimitrova, DSc., President of BADI is a professor in the Faculty of Public Health at Medical University, Sofia. After receiving an EC-CADREAC scholarship she completed master's degree in Drug Regulatory Affairs (2004/2005) at the University of Bonn and later in 2010 a Master degree in "Public Health" at the Medical University of Sofia, Bulgaria.
She was a Director of the "Drug Policy" Department at the Ministry of Health (2000-2005) and has over 10 years of experience at the Bulgarian Drug Agency (BDA). As the first president of the National Council on Prices and Reimbursement of Medicinal Products 2013-2014 she started an EU-project-OPAC for establishing of electronic database of medicinal product.

As a managing director of consulting in Bulgaria Betaconsult Pharma Ltd. (2007-2013) she developed activities at the global regulatory database IDRAC of the Thompson Reuters (2006-2012). She was involved like an expert in the project of the European Commission - PLAC assignment medicinal product pricing in Serbia, in 2016. Prof. Benisheva is member of DIA and DGRA and Board member of the EAMEA, Advisory council at the DIA in Europe, since 2017. Her 25 years of experience in drug regulatory affairs (life cycle management and market access of medicinal product) is complemented by more than 100 publications in the regulatory science field of medicines.