



BULGARIAN ASSOCIATION FOR DRUG INFORMATION

CELEBRATING 10 YEARS ANNIVERSARY

ЕФЕКТИВНОСТ И БЕЗОПАСНОСТ ПРИ ВАКСИНИ СРЕЩУ COVID-19

10 септември 2021 г., петък | 14:00 ч. - 15:30 ч.

онлайн събитие

(Достъп свободен за членове на БАЛИ и техни семейства и близки)

COVID-19 CORONAVIRUS



Лектори |

- Проф. Д-р Татяна Бенишева – Медицински университет – София, председател на УС, БАЛИ
- Д-р Маргарита Строкова – член на УС, БАЛИ

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Margarita Strokova, MD has master's degree in Medicine from Medical University, Sofia and Master of Business Administration from New Bulgarian University, Sofia. Joined Pharma Industry in 1997 and has extensive experience in pharmaceutical marketing, scientific communication, Medical Governance and Pharmacovigilance (for products both under clinical trials and marketed). Worked for over 13 years as local person responsible for Pharmacovigilance in GSK Bulgaria and has 3 years experience as Local Country Medical Head. In Feb 2021 joined IQVIA as Associate Manager, Safety Operations Team.



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Prof. Tatyana Benisheva - Dimitrova, DSc., President of BADI is a professor in the Faculty of Public Health at Medical University, Sofia. After receiving an EC-CADREAC scholarship she completed master's degree in Drug Regulatory Affairs (2004/2005) at the University of Bonn and later in 2010 a Master degree in “Public Health” at the Medical University of Sofia, Bulgaria.

She was a Director of the “Drug Policy” Department at the Ministry of Health (2000-2005) and has over 10 years of experience at the Bulgarian Drug Agency (BDA). As the first president of the National Council on Prices and Reimbursement of Medicinal Products 2013-2014 she started an EU-project-OPAC for establishing of electronic database of medicinal product.

As a managing director of consulting in Bulgaria Betaconsult Pharma Ltd. (2007-2013) she developed activities at the global regulatory database IDRAC of the Thompson Reuters (2006-2012). She was involved like an expert in the project of the European Commission - PLAC assignment medicinal product pricing in Serbia, in 2016. Prof. Benisheva is member of DIA and DGRA and Board member of the EAMEA, Advisory council at the DIA in Europe, since 2017. Her 25 years of experience in drug regulatory affairs (life cycle management and market access of medicinal product) is complemented by more than 100 publications in the regulatory science field of medicines.