



# IFAPP TODAY

The Global Pharmaceutical Medicine Journal

**INTERNATIONAL FEDERATION OF  
ASSOCIATIONS OF  
PHARMACEUTICAL PHYSICIANS  
AND PHARMACEUTICAL MEDICINE**

IFAPP  
The only international  
organisation for  
everyone involved in  
Pharmaceutical Medicine



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## In Memoriam: Dr Johanna Schenk – A Champion of Global Collaboration in Pharmaceutical Medicine

With deep sorrow we announce the passing of Dr Johanna Schenk who left us on 26 October. Her vision and leadership transformed the discipline of Pharmaceutical Medicine and strengthened the global community of IFAPP.

Johanna’s presidency of IFAPP (2000-2002), under the guiding theme “The Future is Now”, ushered in an era of strategic international outreach and educational innovation. She wrote:

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## 15th Anniversary of the Bulgarian Drug Information Association

Emer Cooke, Executive Director of the European Medicines Agency (EMA), and Bogdan Kirilov, Executive Director of the Bulgarian Drug Agency, both prominent leaders in European pharmaceutical regulation, attended the 15<sup>th</sup> anniversary of the Bulgarian Drug Information Association (BADI) on 9 October 2025, underscoring the event's significance for professional education and collaboration in the pharmaceutical sector.



*Emer Cooke, Executive Director EMA giving the welcome address*



*Emer Cooke and Advisory Board and Board members of BADI*

Emer Cooke's presence at this milestone event highlighted the growing importance of evidence-based drug information and regulatory compliance in Bulgaria and the wider European context. As Executive Director of the EMA, her participation reflects a strong endorsement of BADI's mission to facilitate high-quality training, professional development, and knowledge exchange among healthcare professionals and regulatory stakeholders.

This meeting also served as a platform for enhancing collaboration between national and European regulatory bodies, the pharmaceutical industry, and healthcare professionals. Emer Cooke's attendance signals support for BADI's ongoing efforts in fostering dialogue, promoting compliance with EU standards, and advancing the quality of drug information available to professionals and patients.

In summary, Emer Cooke's guest appearance at the 15th anniversary underscored BADI's role as a central hub for professional development in the pharmaceutical field, validating the association's longstanding impact on education, regulatory knowledge dissemination and cross-border collaboration within the European pharmaceutical landscape. She received a special award for her exceptional contribution.



*Emer Cooke and audience*



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